

Rowan
County



Literacy
Council

STAFF

Laurel Harry, Program
Coordinator

KC Scott, Executive Director

BOARD OF DIRECTORS

Melody Moxley, President

Helen Peacock, Vice President

Vance Meek, Treasurer

Carolyn Myers, Secretary

Don Doering

Kelly Freeze

Nan Lund

Scott Maddox

Gary Rash

Wen Ye

Inside the 2017 ANNUAL
REPORT

Literacy Facts.....2

Adult Literacy.....3

English as a Second Lang.....4

Youth Literacy.....5

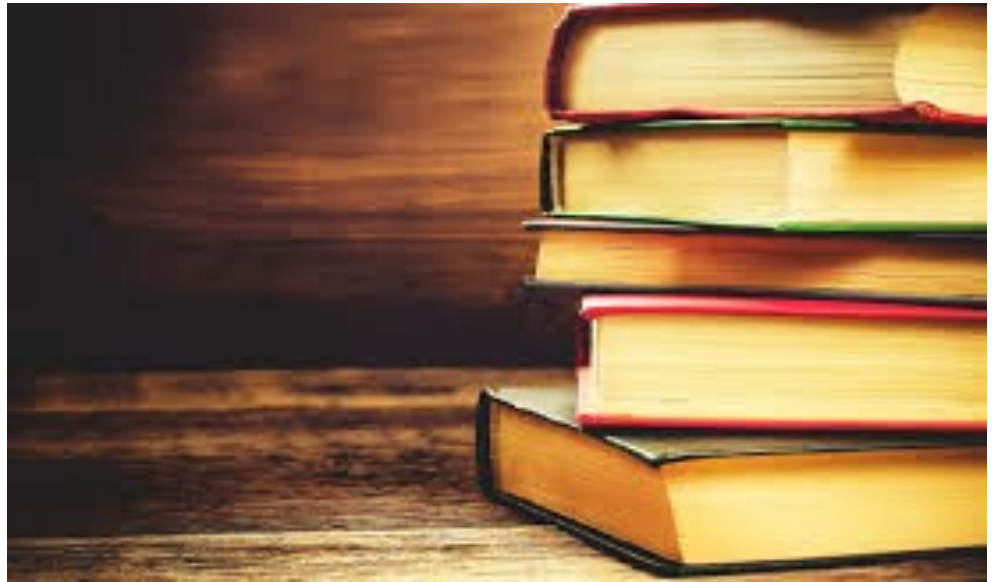
Tutors.....6

Grants/Fundraisers.....7

Donors.....8

Financials.....10

Scrabble Scramble Flyer.....11



2017 ANNUAL REPORT

ROWAN COUNTY LITERACY COUNCIL



MISSION:

The mission of the Rowan County Literacy Council is to provide literacy instruction to individuals regardless of means or ability to pay, to improve quality of life for individuals and to advocate for literacy awareness and services.

Literacy Facts

2/3 of children who cannot read proficiently by 5th grade will end up in jail or on welfare



36 million adults in the U.S. struggle with basic reading skills



A mother's level of reading skill is the greatest determinant of her child's success.



75% of inmates are illiterate



North Carolina ranks 41st in the nation in literacy

Low literacy's effects cost the U.S. in non-productivity

\$225
Billion

in the workforce, crime, and loss of tax revenue due to unemployment

The effects of low literacy adds an estimated

\$230
Billion

to the country's annual healthcare costs



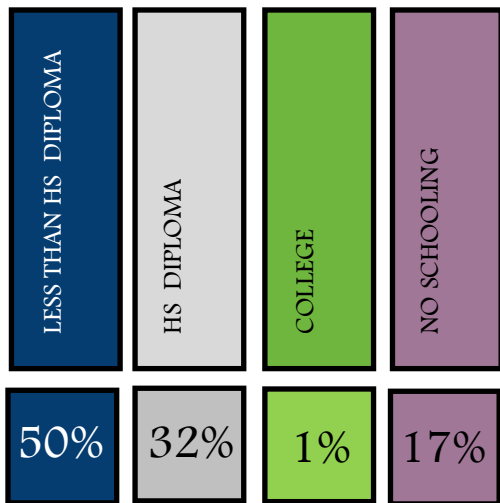
2017 in Review– Adult Basic Education

STUDENTS IN 2017

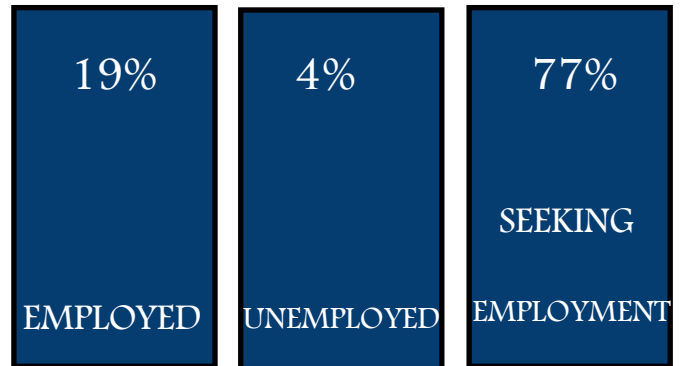
- ◆ We served 30 students, who logged 741 hours
- ◆ 21 were new students, 9 were continuing students
- ◆ 34% report their long-term goal is to obtain a GED
- ◆ 52% report their long-term goal is to obtain employment or move up in the workforce
- ◆ 56% are African American, 42% are Caucasian, 1% are Hispanic, and 1% listed Other

Adult Literacy instruction is designed to expand the educational opportunities for adults and to establish programs that will enable adults to acquire basic skills necessary to function in society and allow them to secure training that will enable them to become more employable, productive and responsible citizens as well as allowing them to continue their education to at least the level of completion of secondary school.

ABOUT OUR ADULT LITERACY STUDENTS



ADULT LITERACY STUDENT EMPLOYMENT STATUS



Notable Achievements

- ◆ 1/3 of our students reported that they completed reading a book for pleasure
- ◆ 2 students obtained full-time employment
- ◆ 7 students completed a book and post-test to ensure comprehension before moving on to the next level

2017 in Review— English as a Second Language

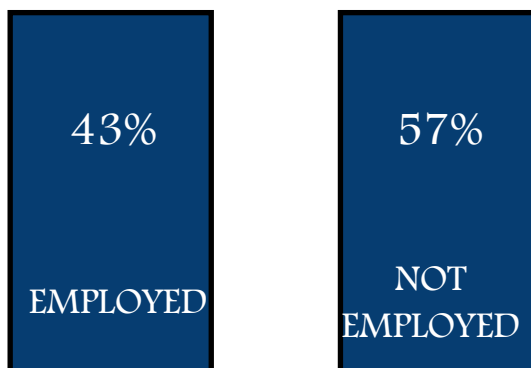
The English as a Second Language Program

served 68 students in 2017. Adults from 9 different countries speaking 5 different languages walked through our doors with the common goal of improving their English language skills. These students spent an impressive 1,681.50 hours working towards achieving that.

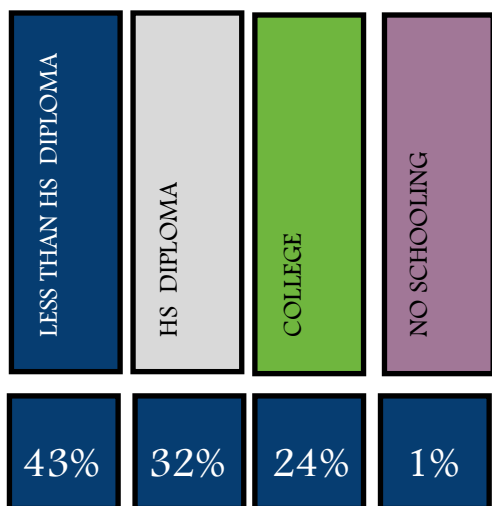
ADDITIONAL GOALS REPORTED BY OUR STUDENTS:

- * 42% child-related goals
- * 71% work-related goals
- * 22% academic-related goals

ESL STUDENT EMPLOYMENT STATUS



ABOUT OUR ESL STUDENTS



Notable Achievements

- ◆ 2 students passed the Citizenship Test and are now U.S. Citizens
- ◆ 1 student passed the Driver’s License exam
- ◆ 3 students enrolled in college

- ◆ 42 students completed a book and post-test to ensure comprehension before moving onto the next level
- ◆ 13 students completed 2 full levels and post-tests during the year

2017 in Review– Youth Literacy

Hurley Youth Literacy Program

Served 27 children at Hurley Elementary

Increased fluency levels	Increased comprehension	Began reading at home
75%	43%	96%

3rd grade is a pivotal year for children and literacy, as research has shows that students who do not read proficiently by third grade are four times more likely to leave high school without a diploma.

Tutors worked in the classroom with students identified by teachers as not meeting fluency and comprehension goals to improve the students' confidence in and out of the classroom.

Emphasis was put on fluency first and foremost, with comprehension a secondary goal.

Salisbury Housing Authority Summer Program

served 53 children ages 2-18 in two neighborhoods



Average Daily Attendance:

23

of Books Given Away:

112

THANK YOU TO OUR 2017 TUTORS

55 volunteer tutors provided
3,979.70 hours of instruction
to 178 students

In-kind value of volunteer time
= \$96,069.96

William Beilfuss	Janet Millspaugh
Lisa Boguslaw	Char Molrine
Crystal Boyd	Leisa Montag-Siegel
Alex Bruce,	Carolyn Myers
Sharon Chaplinsky	Cindy Oakes
Debra Chirico	Helen Peacock
Catherine Costello	Carol Pomeroy
Ray Costello	Gary Rash
Cindy DeLorenzo	Emily Rider
Donald Doering	Emma Rose
Jennifer Doering	Anne Saunders
Samuel Drye	Joel Scott
Latisha Feamster	Connie Sherrill
Tara Gardner	Cathy Shive
Melcizedek Ghandour	Rusty Shuping
Sarah Goodman	Catherine Soderberg
Donna Hahn	Pat Stellute
Laurel Harry	Irene Stewart
Jennifer Hubbard	Larry Summey
Denise Jacobs	Edward Tezlaf
Chris Kepley	Chris Verner
Rochelle Kirkwood	Kathy Vetsal
Thomas Long	Jessica Walker
Nancy Lund	Jennifer Welch
Loretta Martin	Barry Whenal
Robin Martin	Sandra Wilkes
Doug McKenzie	Susan Wydner
Vance Meek	

2017 Grants

Blanche and Julian Robertson Foundation

Margaret C. Woodson Foundation

Salisbury Community Foundation

Dollar General Literacy Foundation

Stanback Program Enhancement Grant

Rowan County United Way

United Church of Christ

Literacy is one of
the greatest gifts a
person could
receive.

Jen Selinsky

Missed out on 2017's Scrabble Scramble?
We will be hosting the 15th Annual
Scrabble Scramble on Friday, May 4th!
Like our Facebook page or check our
website for more details.

Rowan County Literacy Council is immensely grateful to all of the donor's who were instrumental in our organization's success in 2017!

These donors contributed in many ways including:

- ◆ In-kind donations for RCLC events
- ◆ In-kind contributions of services
- ◆ Volunteering at RCLC
- ◆ Volunteering at an RCLC event

Here's how YOU can be a part of our success:

(704) 216-8266

www.rcliteracy.org

THANK YOU TO OUR 2017 DONORS

\$25,000+

Fred & Alice Stanback

\$1,000-\$1,999

Peck, Florence

\$500-\$999

Friends of RPL

Meek, Vance

Ye, Wen

\$300-\$499

Custom Glass Products

Moxley, Melody

\$100-\$299

Barrier, Ronnie & Shalyn

Bartlett, Jo Anne

Barton, Phillip

Basinger, John

Bloodworth, Robert & Bonita

Brown, Henry

Brown, Ralph & Henry

Cook, Bob & Sarah

Doering, Don & Jennifer

Foreman, David & Anita

Gamewell, Jane

Goldman, Charles & Norma

Hall, Joseph & Pamela

Hoy, Geoffrey & Dottie

Hurlocker, Constance

Jarrett, Celia & Steven
Lassiter, Raymond & Martha

Leyvas, Candelaria

McKenzie, Doug

Metcalf, Linda

Miller, Bruce & Judy

Napier, Shirley

Norman, Jim & Barbara

Pitner, Gavine

Stanback, William & Nancy

Stellute, Pat & Cindy

Swaim, Marianna

Thompson, Laura

Wagoner, Ralph

\$50-\$99

Basinger, Dale & Margaret
Beal, J.W.

Beaver, Carol & Clarence

Brewer, Barbara

Childress, Tom & Judy

DeLorenzo, Cindy

Edens, Mary

Fahey, Patrick

Gandy, Raymond & Anita

Hahn, Donna

Harriss, Clyde

Hunter, Marcia

Leatherman, John

Kenerly, William & Toni

Misenheimer, Pam

Murtaugh, Pat & James

Myers, Robert & Carolyn

Myers, Susan

Orndorff, George & Becki

Pate, Cindy

Peacock, Helen

Reed, Nancy

See, Russell & Louanna

Shive, Missy

Sloop, Dr. Norman

Strother, Mike & Sherry

Swink, Chinying

Swink, Jenny

Thompson, Georgette

Waller, Anne

Watson, Tom

Woolly, Dr. Rhodes & Krista
Yavenditti, Michael & Mary Lu

This list solely represents donors who contributed cash donations. We are thankful to these donors and all donors who contributed goods and services, purchased event tickets and/or auction items at special events.

THANK YOU TO OUR 2017 DONORS CON'T

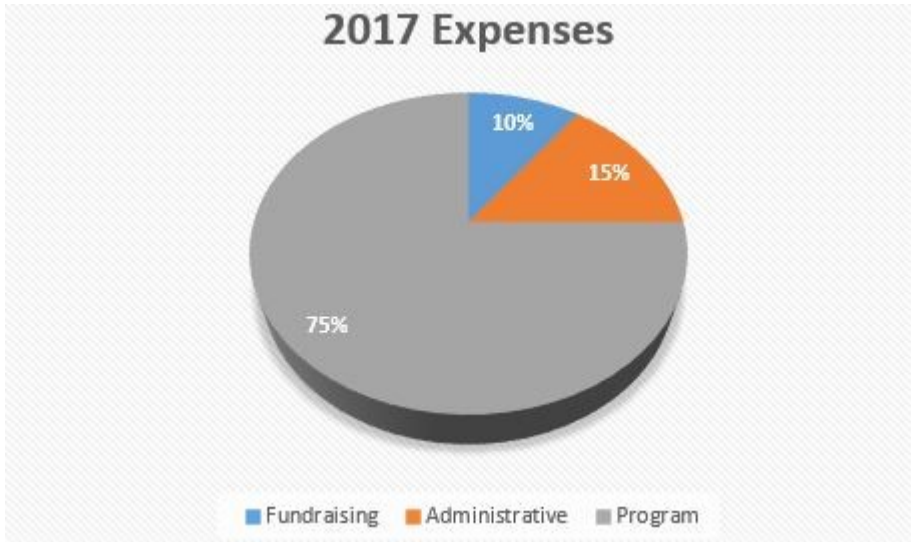
\$1-\$49

Beck, Pat
 Boguslaw, Lisa
 Boksleitner, Rudolph & Deanna
 Bostian, Ann
 Burding, Fran
 Cochran, Gerald
 Connery, Juliet
 Corriher, Barbara
 Douglas, Sophia
 Durkee, Joyce
 Elliott, Delores
 Epperson, Jim & Lucinda
 Esasky, Daphne
 Fork, Marie
 Hall, Bea
 Harrington, Aggie
 Hartgrove, Joseph & Susan
 Hege, Jane
 Holden, Sandra
 Hyde, Rebecca
 Iossi, Milton & Toni
 Johnson, Francis & Regina
 Kichefski, Helen
 King, Marilyn
 Lentz, Mary Lou
 Little, Debby
 Lunda, Nan
 Marlatt, Grace
 Martin, Debbie
 Martin, Marjorie
 Martin, Phyllis
 Michael, Linda
 Mickle, Bud & Betty
 Nelson, Rev. David & Mary
 Perrell, William & Barbara

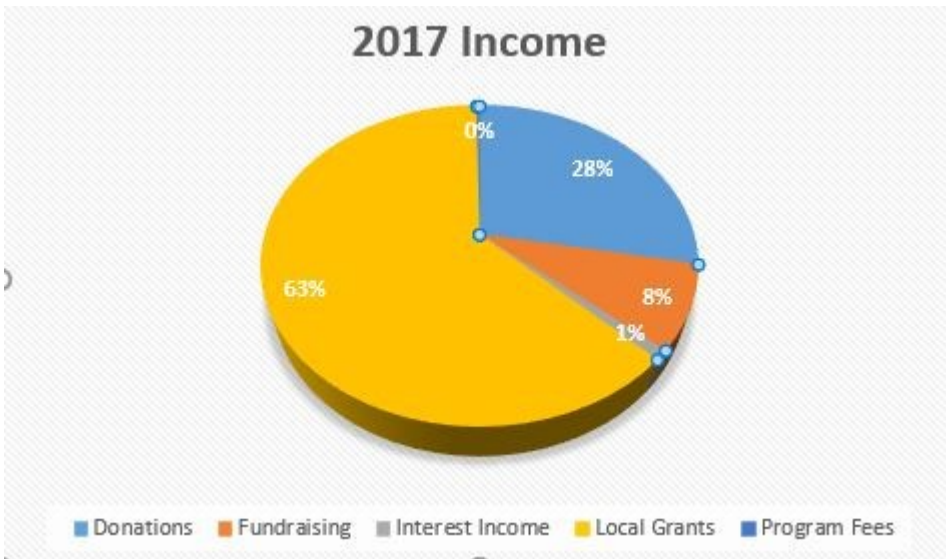
Rash, Gary
 Riley, Barbara
 Safrit, Deal
 Scott, ED & DG
 Sinclair, Sandra
 Teague, Ann
 Temple, Kathryn
 Thurston, Linda
 Trexler, Henry & Judy
 Walton, Colleen
 Witt, Reba

This list solely represents donors who contributed cash donations. We are thankful to these donors and all donors who contributed goods and services, purchased event tickets and/or auction items at special events.

FINANCIALS AT-A-GLANCE



Total Expenses
\$114,867.12



Total Revenue
\$120,373.67