

Rowan
County



Literacy
Council

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REPORT

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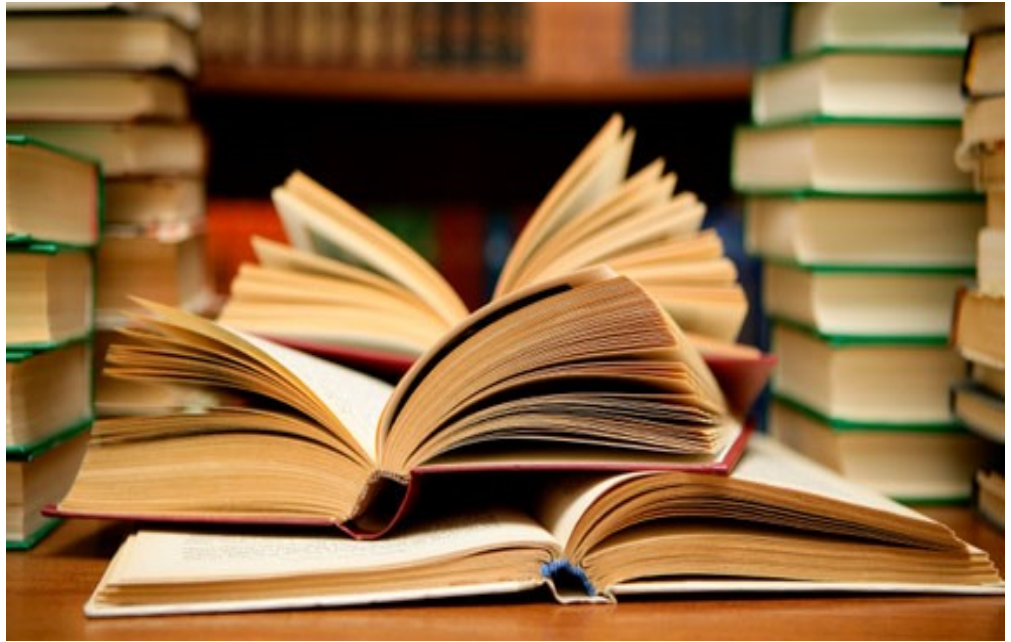
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2015 ANNUAL REPORT

ROWAN COUNTY LITERACY COUNCIL



MISSION:

The mission of the Rowan County Literacy Council is to provide literacy instruction to individuals regardless of means or ability to pay, to improve quality of life for individuals and to advocate for literacy awareness and services.

Literacy Facts

2/3 of children who cannot read proficiently by 5th grade will end up in jail or on welfare



One out of three Americans cannot complete a job application



A mother's level of reading skill is the greatest determinant of her child's success.



60% of inmates are illiterate



North Carolina ranks 41st in the nation in literacy

Low literacy's effects cost the U.S. in non-productivity

\$225
Billion

in the workforce, crime, and loss of tax revenue due to unemployment

The effects of low literacy adds an estimated

\$230
Billion

to the country's annual healthcare costs



2015 in Review– Adult Literacy

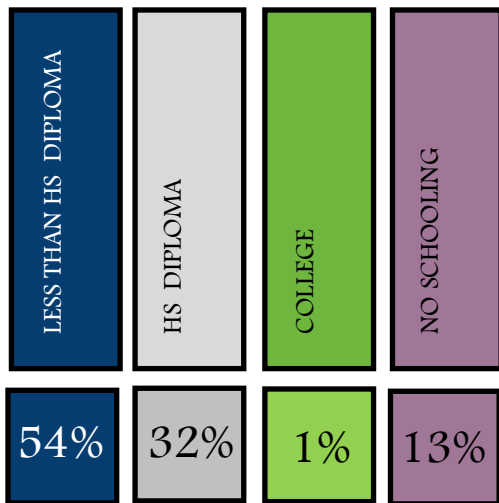
STUDENTS IN 2015

- ◆ We served 22 students, who logged 161 hours
- ◆ 13 were new students, 9 were continuing students
- ◆ 27% report their long-term goal is to obtain a GED
- ◆ 41% report their long-term goal is to obtain employment or move up in the workforce
- ◆ 59% are African American, 36% are Caucasian, 1% are Hispanic, and 4% listed Other

Adult Literacy instruction is designed to expand the educational opportunities for adults and to establish programs that will enable adults to acquire basic skills necessary to function in society and allow them to secure training that will enable them to become more employable, productive and responsible citizens as well as allowing them to continue their education to at least the level of completion of secondary school.

In 2015 we began using the CASAS testing software to better determine the level students should start at and to continually measure progress throughout the program.

ABOUT OUR ADULT LITERACY STUDENTS



ADULT LITERACY STUDENT EMPLOYMENT STATUS



Notable Achievements

- ◆ 1/3 of our students reported that they completed reading a book for pleasure
- ◆ 2 students completed the Jobs for Life class held at the First Baptist Church
- ◆ 1 student obtained full-time employment

2015 in Review– English as a Second Language

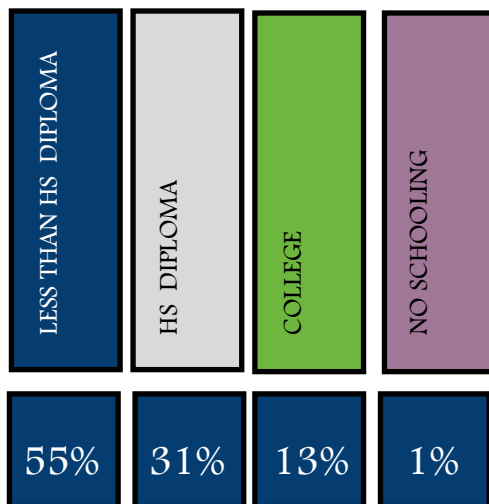
The English as a Second Language Program

served 54 students in 2015. Adults from 10 different countries speaking 7 different languages walked through our doors with the common goal of improving their English language skills.

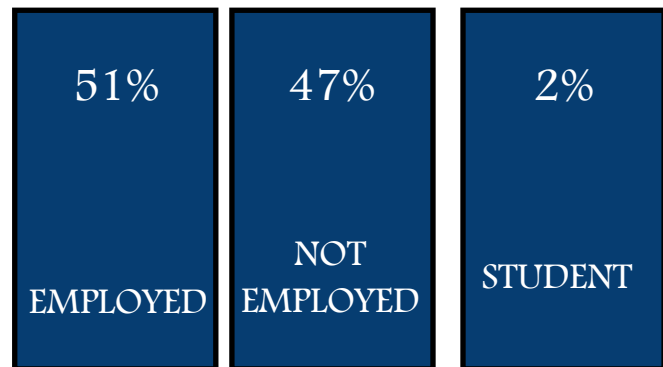
ADDITIONAL GOALS REPORTED BY OUR STUDENTS:

- * 9% child-related goals
- * 20% work-related goals
- * 16% academic-related goals
- * 15% citizenship goals
- * 40% community and daily living skills goals

ABOUT OUR ESL STUDENTS



ESL STUDENT EMPLOYMENT STATUS



Notable Achievements

- ◆ 2 students passed the Citizenship Test and are now U.S. Citizens
- ◆ 1 student passed the Driver's License exam
- ◆ 1 student received a job promotion and a raise
- ◆ 3 students obtained employment

THANK YOU TO OUR 2015 TUTORS

44 volunteer tutors provided
3,238 hours of instruction to
students

4 Tutor Trainers hosted 4
Training Workshops in which
16 new tutors were certified by
Pro-Literacy

In-kind value of volunteer time
= \$74,700.66

Beaver, Marjorie	Moose, Barbara
Beilfuss, William	Murtaugh, Pat
Brown, Annette	Myers, Carolyn
Burnett, Derek	Oakes, Cindy
Dillard, Sherry	Peacock, Helen
Doering, Donald	Pomeroy, Carol
Feamster, Latisha	Ramsey, Rolane
Fink, Denise	Rash, Gary
Gardner, Tara	Reichley, Evelyn
Goodman, Sarah	Rudisell, Zavia
Hahn, Donna	Sale, Preston
Hampton, Becky	Saunders, Anne
Harriss, Clyde	Sherrill, Connie
Hubbard, Jennifer	Stellute, Pat
Hunter, Rachel	Stewart, Irene
Killian, Joan	Summey, Larry
Kirkwood, Rochelle	Travis, Rick
Long, Thomas	Vanager, Kelly
Lund, Nancy	Welch, Jennifer
McKenzie, Doug	Wilkes, Sandra
Molrine, Char	Willis, Sarah
Montag-Siegel, Leisa	Young, Naseka

Literacy is one of
the greatest gifts a
person could
receive.

Jen Selinsky

2015 Grants

Blanche and Julian Robertson
Foundation

Rowan County United Way

United Church of Christ

2015 Scrabble Scramble Teams

Bookworms

Flo's Friends

Mean Green Scrabble Machine

Perfect Spellers

Ting Hao

Trinity Oaks

YTL

Missed out on 2015's Scrabble Scramble?
We will be hosting the 13th Annual
Scrabble Scramble on Tuesday, April
19th! More information can be found on
the last page.

Rowan County Literacy Council is immensely grateful to all of the donor's who were instrumental in our organization's success in 2015!

These donors contributed in many ways including:

- ◆ In-kind donations for RCLC events
- ◆ In-kind contributions of services
- ◆ Volunteering at RCLC
- ◆ Volunteering at an RCLC event

Here's how YOU can be a part of our success:

(704) 216-8266

www.rowancountyliteracycouncil.org

THANK YOU TO OUR 2015 DONORS

\$25,000+

Fred & Alice Stanback

\$1,000-\$1,999

Florence Peck

\$500-\$999

Vance Meek

William & Nancy Stanback

\$300-\$499

Charity League of Salisbury

\$100-\$299

Ronnie & Shalyn Barrier

Jo Anne Bartlett

Ralph & Helen Brown

Bob & Sara Cook

Sharon Hayden

Jennifer Hubbard

Shirley Jones

Candelaria Leyvas

Phyllis Martin

Lisa Metcalf

Pam Misenheimer

Melody Moxley

Eric Nianouris

Barbara Norman

Helen Peacock

Susanne Pierce

John & Jane Riley

Mark & Jane Ritchie

Anne Saunders

Pat Stellute

Larry Summey

Georgette Thompson

Laura Thompson

Lynn & Paul Weisler

Wen Ye

\$50-\$99

Dale & Margaret Basinger

Barbara Beaver

Mac & Ann Blankenship

Donald Doering

Radenka Dragas

Denise Fink

Blanche Glover

Donna Hahn

Diane Hundley

Marcia Hunter

Helen Kichefski

Robbie Ladd

C.B. & Betty Mickle

Betty Middleton

Roselyn Misenheimer

Carolyn Myers

Shirley Napier

Cindy Pate

Nancy Reed

Bob & Betty Ross

H. Deal Safrit

Jo Shaw

Sherry Strother

Marcia Tolbert

Thomas Watson

\$1-\$49

Linnea Bailey

Alice Bennett

Marsha Bremser

Barbara Brewer

Billie Bryant

Henry Buck

Fran Burding

Thomas & Judy Childress

Anne Clay

Gerald Cochran

Barbara Corriher

Lynn Denison

Sophia Douglas

Joyce Durkee

Dee Elliott

Jim & Lucinda Epperson

Daphne Esasky

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Greer Lampert

Debby Little

Linda Michael

Char Molrine

Susan Myers

Kathryn Noujam

Anne Palmer

Jon & Shelley Palmer

Mary Picking

Carolyn Puckett

Charlie Ritchie

Georgia Ryon

Missy Shives

Sandra Sinclair

Sylvia Slaughter

Sherin & Ann Teague

Linda Thurston

Louise Waddell

John Wahl

Ralph & Colleen Walton

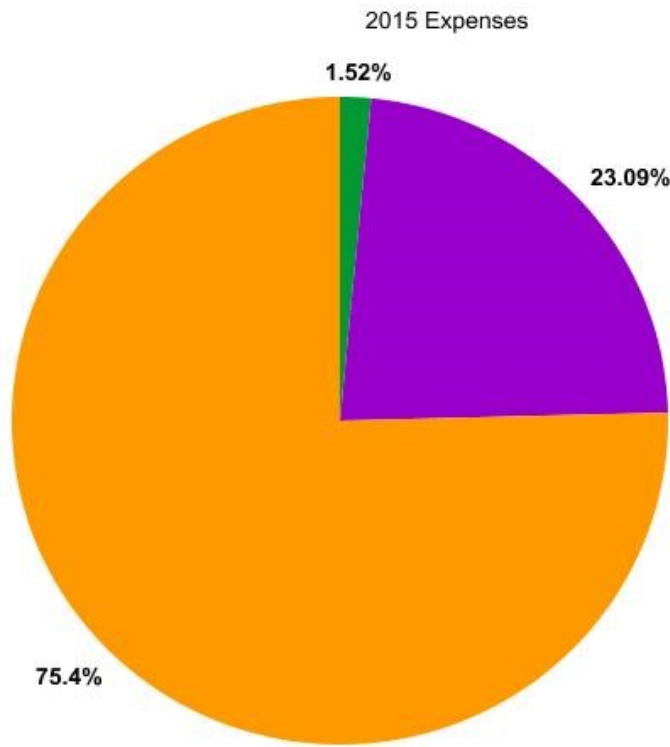
Karen Warren

Maxine Wisocky

Reba Witt

This list solely represents donors who contributed cash donations. We are thankful to these donors and all donors who contributed goods and services, purchased event tickets and/or auction items at special events.

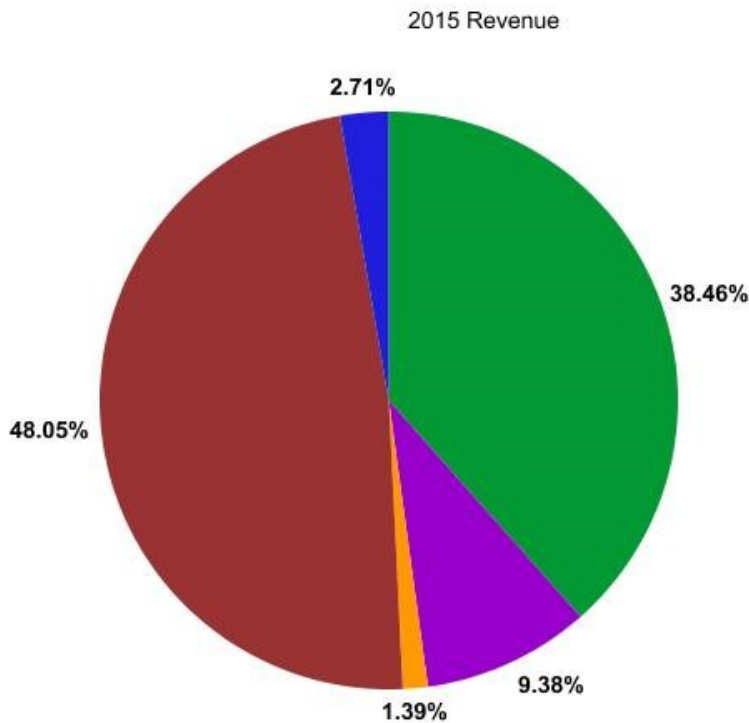
FINANCIALS AT~A~GLANCE



Total Expenses

\$99,980.42

- Fundraising
- Administrative
- Program



Total Revenue

\$89,715.80

- Donations
- Fundraising
- Interest Income
- Local Grants
- Program Fees