

# 2022 ANNUAL REPORT

ROWAN COUNTY LITERACY COUNCIL



EACH ONE TEACH ONE

# LOCAL LITERACY FACTS



13.1% OF ROWAN COUNTY RESIDENTS  
OVER THE AGE OF 25 DO NOT HAVE  
A HIGH SCHOOL DIPLOMA.



9.2 % OF ROWAN COUNTY RESIDENTS  
SPEAK A LANGUAGE OTHER THAN  
ENGLISH AT HOME.



66% OF STUDENTS IN ROWAN-  
SALISBURY SCHOOLS ARE NOT  
PROFICIENT IN READING.



## 2022 Recap

During 2022, we continued to provide free adult basic education, adult ESL, youth literacy, citizenship prep and GED prep to residents of Rowan County.

Our work would not have been possible without the ongoing support of our **tutors, donors, funders, and community partners.**





# Adult Basic Education Program

During 2022, we served 16 Adult Basic Education Students. These students were seeking assistance preparing for the GED, or in improving their general literacy skills in order to obtain/improve employment or be more involved in their children's education.



# 2022 Citizenship & GED



- 1 student became a US citizen during 2022.
- 1 student passed the GED. Several other students are studying to take the test in 2023.





# Adult ESL Program

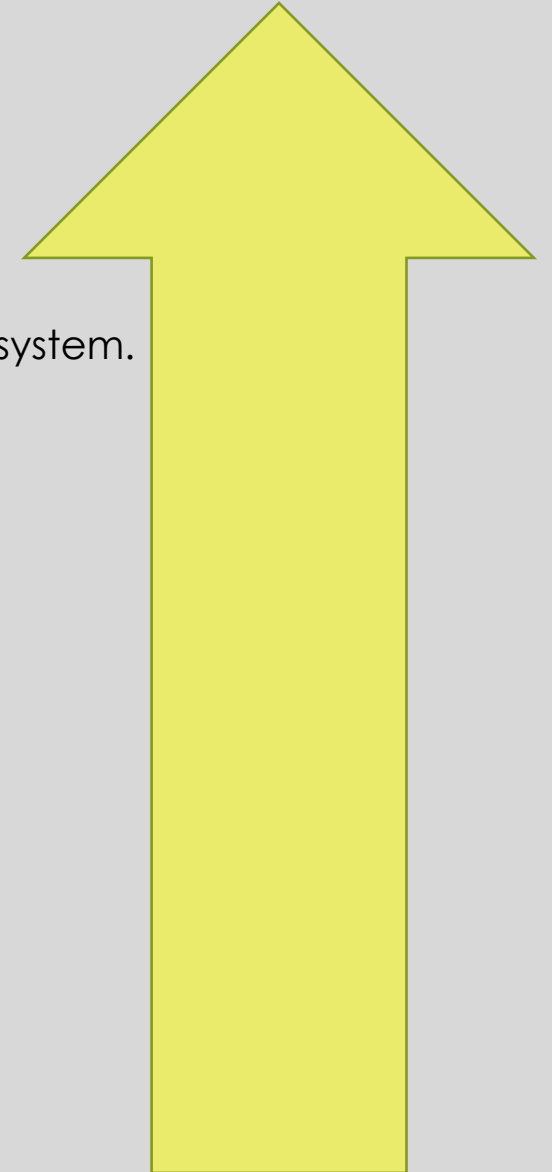
We enrolled 63 adult English as a Second Language (ESL) students in 2022.

Their goals include obtaining employment, completing job certification courses, getting driver's licenses, helping with their children's schoolwork and improving conversation skills.

# Adult Program Results

We reassess students after every 50 hours of instructional time using the CASAS testing system.

- **Our Adult students increased an average of 4.8 points**
- **66% of re-assessed adult students increased abilities by 1 or more grade levels.**







# Learning together...

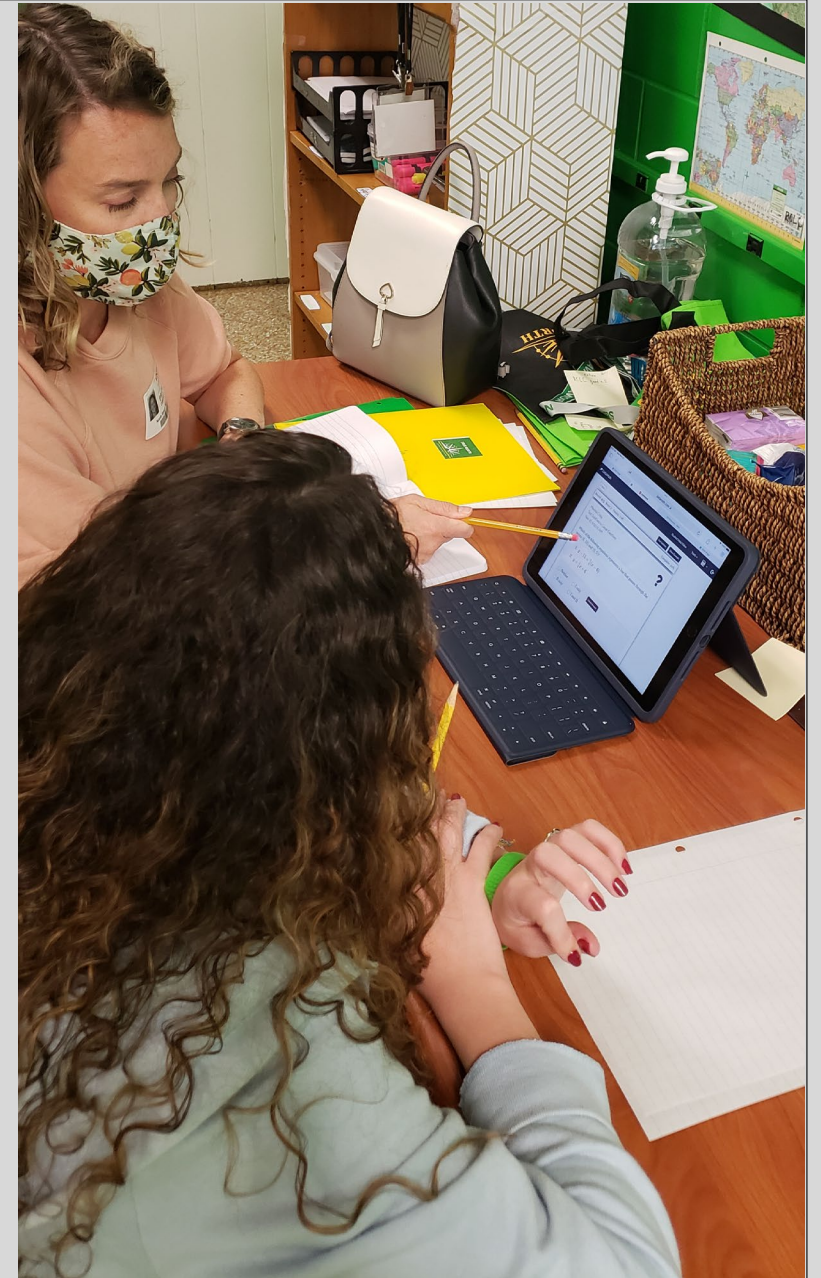
In 2022, we partnered with Ruffy-Holmes Senior Center to launch a popular dual-language conversation class called "Spanglish."

Students in this group help each other improve their command of spoken Spanish or English.



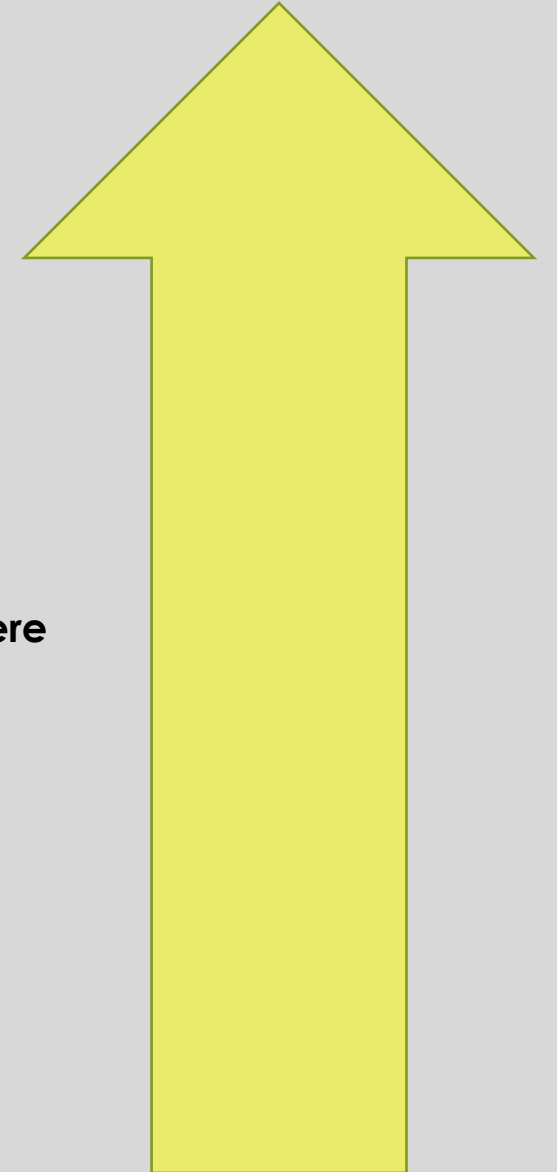
# Youth Program

- In 2022 we tutored 84 Youth Literacy students.
- Students met with tutors at various Rowan-Salisbury Schools Sites during the school day or after school at the Rowan Public Library.
- This represents a 16% increase over 2021.



# Youth Program Results

- **86% of our Elementary students gained 2 or more levels during the 2021-2022 school year, with the average gain being 4.5 reading levels.**
- **Our 2021-2022 students at NRHS had a 77% pass rate for the classes in which they were tutored.**





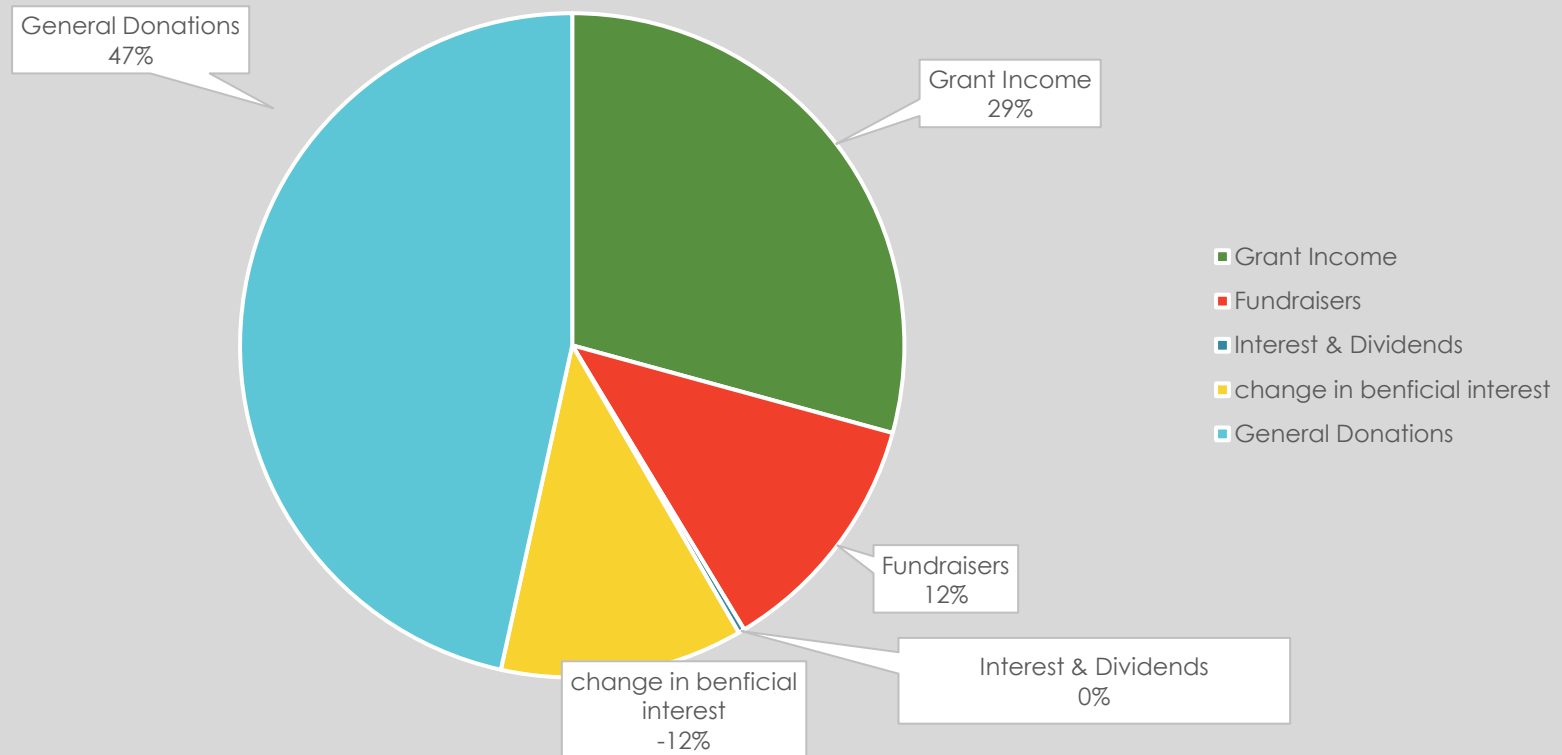
# The Race to 80

- RCLC was awarded a 2022 Youth Literacy materials grant from Dollar General Foundation.
- We used the funds to purchase bookcases and provide gift certificates and vouchers to students so that they could choose their own reading matter.
- Studies show that students who grow up in homes with 80+ books have greater literacy and numeracy as adults.



# 2022 Income

2022 Public Support & Revenue

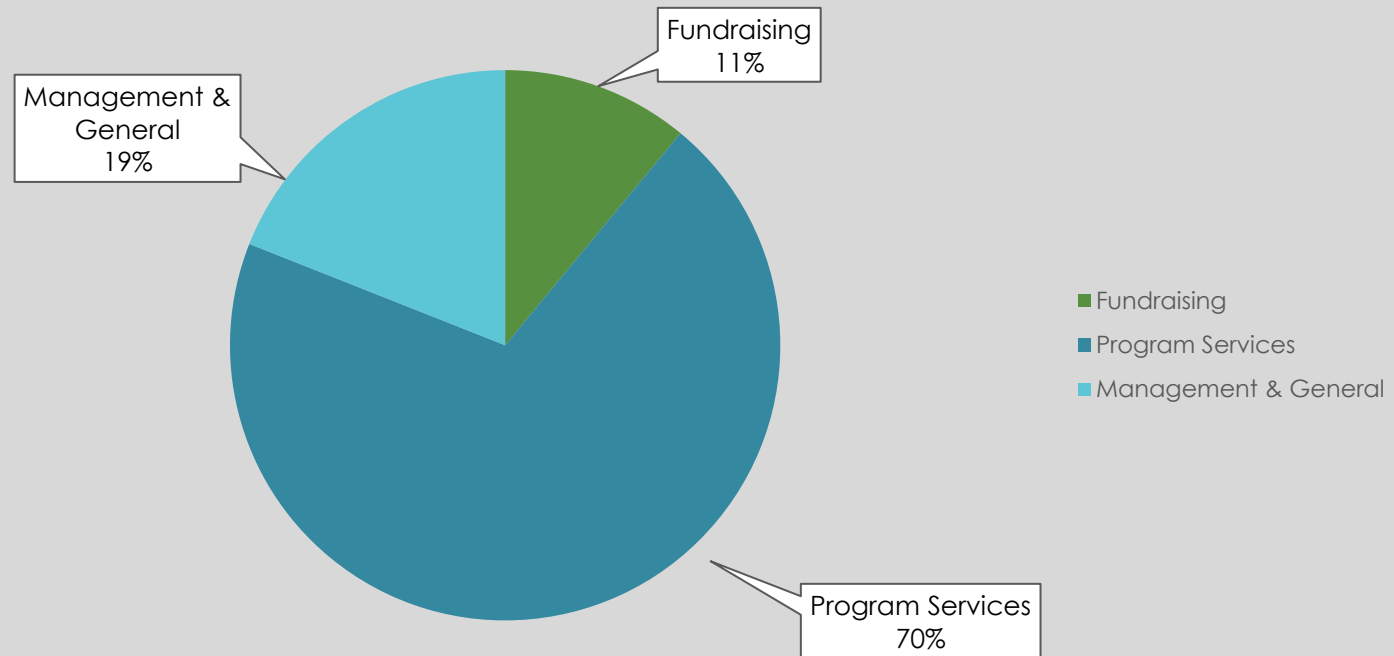


Total Public Support & Revenue \$122,618



# 2022 Expenses

2022 Expenses



Total Expense: \$121,338



## 2022 Volunteer Hours

**70** dedicated tutors volunteered over **3,015** hours during 2022, equivalent to **\$95,893** of in-kind support.



# Thank you to our 2022 Tutors!

- Ethel Bamberg-Revis
- Diana Banks
- Annette Brown
- Bill Burnside
- Miguel Bustos
- John Cave
- Tom Childress
- Debra Chirico
- Stephen Combs
- Barbara Corriher
- Anthony D'Mello
- Lorpu Davis
- Mathias de Comarmond
- Donald Doering
- Greg Dunn
- Richard Eldridge
- Rachel Eller
- Carol Everhart
- Stephanie Fermin
- Ronald Frazier
- Chloe Goho
- Amy Goodnight
- Melissa Graham
- Nancy Graham
- Erin Grey
- Laurel Harry
- Parker Hatchett
- Al Heggins
- Deborah Hillard
- Rosalind Hines
- Jennifer Hubbard
- Celia Jarrett
- Samantha Jones
- MaryAnn Kerr
- Katie Kessler
- Helen Kichefski
- Diane Labovitz
- Thomas Long
- Nan Lund
- Doug McKenzie
- Soila Medina
- Aretha Miller
- Char Molrine
- Liesa Montag-Siegel
- Kay Norman
- Susan Parker
- David Roof
- Cathy Ryerson
- Emilio Salazar
- Vanessa Sampson-Schneider
- Anne Saunders
- Debbie Scott
- Stacey Shafer
- Rita Sims
- Haley Sloop
- Paula Sloop
- Melissa Smith
- Czarina Sobejana
- Linda Sufficool
- Larry Summey
- Toni Teeter
- Edward Tezlaf
- Evelyn Uddin-Khan
- Kathy Vestal
- Jennifer Welch
- Jay Whipple
- Rhodes Woolly
- Bernetta Wright
- Lori Yang

# Thank You, 2022 Donors!

## **\$50,000+**

Fred & Alice Stanback

## **\$2,500-5,000**

Greg & Missie Alcorn

Wallace & Graham, P.A.

## **\$1,000-2,499**

Eric & Ann Brady

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Gildan

Vance & Betty Meek

Owen & Elizabeth Norvell

Joe L. & Hester M. Sims Family  
Foundation

Cindy Stellute

Betsy Webster

## **\$500-999**

Cold Stone Creamery/Planet  
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Dottie & Geoffrey Hoy

Celia & Steve Jarrett

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Dr. Nan Lund

Susan & Edward Norvell

Florence Peck

Sharonview Federal Credit Union

South Rowan YMCA Club

Thrivent

Ting Hao Restaurant

## **\$250-499**

Melody Moxley

Dr. Gayle Yatawara

**Continued...**



# 2022 Donors, Continued...

## **\$100-249**

Ana Avila

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Thomas & Judy Childress

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Amalfitano

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Meg & Jay Dees

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Gail Hounshell

Jennifer Hubbard

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C.B. & Betty Mickle

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Liesa Montag-Siegel

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Charles Newsome

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Cynthia Owen

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Marianna Swaim

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Marcia Tolbert

Yang Family Dentistry

# 2022 Donors, Continued...

## **\$1-99**

Nancy Arnold

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Phillip Barton

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Barbara Brewer

Betty Brown

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Leah & Shawn Campion

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Helen & Jan Kichefski

Marilyn J. King

Greer Lampert

Tammy & Ron Lilly

Margaret Lipe

Chloe Long

Connor McDermott

Tracy McMillin

Linda Michael

**Continued...**



# 2022 Donors, Continued

## **\$1-99, continued**

Dolph Murphy & Jules  
Meysembourg

Pat & James Murtaugh

Carolyn & Robert Myers

Wayne & Jill Nelson

Jack Nozell

Carol Palmer

Susan Parker

Aaron & Cindy Pate

PayPal Giving Fund

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Joel & Debbie Scott

Caleb & Sandra Sinclair

Norman Sloop

Macon Stewart

Harold & Dawn Stover

Chin-Ying & Paul Swink

Linda Thurston

Rachael Traylor

Ralph & Colleen Walton

Traci & Brad Williams

Rhodes & Krista Woolly

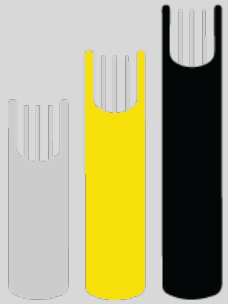


**EACH ONE TEACH ONE**

# 2022 Grant Funders



THE BLANCHE & JULIAN ROBERTSON  
FAMILY FOUNDATION, INC.  
SALISBURY, NORTH CAROLINA



DOLLAR GENERAL

LITERACY  
FOUNDATION

MARGARET C WOODSON  
FOUNDATION

BANK OF AMERICA



ST. LUKE'S  
EPISCOPAL CHURCH  
FOUNDATION

Salisbury-Rowan  
Community Foundation



FIRST UNITED  
CHURCH OF CHRIST  
SALISBURY, NC



Walmart





# 2022 Corporate Sponsors



SERVING THE GREATER COMMUNITY.



**Ting Hao**  
**Chinese Restaurant**



# 2022 Community Partners

— Rufty-Holmes —  
**Senior Center**  
*“Adding Life to Years”*





# 2022 Board of Directors

Donald Doering, President

Nan Lund, Vice President

Macon Stewart, Secretary

KC Scott, Treasurer

Ana Avila

Allison Doby

Davian Ellison

Kelly Freeze

Bonnie Harrell

Alvena Heggins

Scott Maddox



# “To learn to **read** is to light a **fire**.”

As we review our 2022 highlights, we see that it was not only busy, but filled with several notable accomplishments, including:

- Two successful fundraisers
- Increase in number of students served
- Expansion of community outreach through a new partnership with Ruffy-Holmes Senior Center
- Promotion of home libraries through our Race to 80 bookshelf initiative.

These accomplishments wouldn't have been possible without the help of our tutors, funders, donors, and community partners.

**Thank you for helping make 2022 a success.**

